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FINANCE EXECUTIVE AND CIVIC LEADER ZACH SOKOLOFF LAUNCHES CAMPAIGN FOR LA CITY CONTROLLER WITH ENDORSEMENT FROM FORMER CONTROLLER LAURA CHICK

Chick, known for exposing waste and reforming city government, says Sokoloff is the only candidate who can move the Controller's office from finger-pointing to fixing problems.

LOS ANGELES, CA — Today, lifelong Angeleno and senior finance executive **Zach Sokoloff** announced his candidacy for **Los Angeles City Controller**, launching with the most significant endorsement of the race to date: **former City Controller Laura Chick, LA's most effective financial watchdog.**

Sokoloff began his career as an Algebra I teacher at Robert Louis Stevenson Middle School in Boyle Heights and Jordan High School in Watts. For the past decade, Sokoloff has led multi-billion dollar economic development projects to transform legacy studio lots into modern media ecosystems and create thousands of new jobs in LA's entertainment industry and ancillary small businesses. Now, he is running for Controller to help build a city that works and deliver real results for all Angelenos.

"I was born and raised in LA. I love this city. And I know it can work better for the people who call it home," said **Zach Sokoloff**. **"I'm running to be the people's champion – scrutinizing every dollar to ensure taxpayer money is being spent efficiently and delivering real results by bringing a partnering, problem-solving approach to City Hall.** As Controller, I will lead by listening, bring people together to fix what's broken, help build an LA that is prosperous, affordable, and inclusive."

Former Los Angeles City Controller **Laura Chick**, who earned her reputation as LA's most effective financial watchdog by exposing waste and reforming city government, said Sokoloff is the only candidate ready to move City Hall from finger-pointing to fixing problems.

"For nearly three years, LA's City Controller, elected to be the taxpayers' watchdog, has barked loudly but done little to improve the City or the lives of its people," said **Chick**. **"Zach Sokoloff is the only candidate with the courage and integrity to restore transparency and accountability to City Hall.** He will follow the money, expose waste,

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fraud, end foolish spending, and demand answers to the most important questions: How are we doing, and how can we do it better? **I'm proud to give Zach Sokoloff my enthusiastic endorsement to be LA's next Controller."**

Sokoloff said he was honored to earn the support of the city's most respected financial watchdog and vowed to build on her legacy.

"Laura Chick set the gold standard for what it means to be a City Controller — fearless, independent, and relentlessly focused on results," said Sokoloff. "Her example reminds us that transparency is just the start. The real test of leadership is whether a Controller can turn information into impact. Angelenos don't just want reports — they want results."

"Laura Chick showed that accountability and action can go hand in hand," Sokoloff continued. "Angelenos deserve a Controller who is focused on "we" not "me" — someone who values partnership over posturing and prioritizes problem-solving over self-promotion. I'm running to carry that legacy forward and help build a city that works for all Angelenos."

About Zach Sokoloff

A native Angeleno, **Zach Sokoloff** began his career as an Algebra I teacher at Robert Louis Stevenson Middle School in Boyle Heights and Jordan High School in Watts. For the past decade, Sokoloff has led multi-billion dollar economic development projects to transform legacy studio lots into modern media ecosystems and create thousands of new jobs in LA's entertainment industry and the small businesses it supports. Sokoloff also spearheaded a mentorship and jobs training program that connects historically underrepresented communities to below-the-line production roles so our workforce is as dynamic and diverse as LA itself.

Named by the Los Angeles Business Journal as one of the 500 most important people in Los Angeles County, Sokoloff also serves on the boards of the LA Economic Development Corporation, Heal the Bay, LA Family Housing Builds, and the Equality California PAC. He was appointed as a delegate to the CA Democratic Party by Congressman Ted Lieu and previously served as a tenant representative on a local rent stabilization commission.

Sokoloff earned a BA from Yale University, a Master's in Education Policy and Administration from Loyola Marymount University, and a JD/MBA from Harvard University. He lives in Westwood with his wife, two children, and two rescue dogs.

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